

# FASHION CALENDAR

Issue of **NOV 15 1943**

File

## Fashion Calendar Fuchsia Has Gone to War

We regret that delivery of our usual cover stock has been delayed by causes beyond our control. We are told that we will have to get along with this stop-gap cover for about a month, when we hope to be back in full dress again. Please pardon this unavoidable change of face.

FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK CITY



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

### WEEK ENDING FRIDAY, NOVEMBER 12, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 12 3:30 P.M.	7TH COOKING LESSON IN WEEKLY SERIES "What's For Dessert", a lesson on desserts and other family favorite sweets and cake, with instructions on how to make. Public invited. During December these cooking lessons will be suspended, to resume right after first of the year. Contact: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE, BROOKLYN	452 FULTON STREET COLONIAL ROOM, 3 FL.
Beginning Friday Nov. 12- Nov. 30	TEXTILE DESIGNS ON DISPLAY Exhibit of textile designs for dress fabrics, made under direction of Henriette Reiss. Monthly exhibits of textile designs from now until conclusion of the Course at end of May. Information: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY
Saturday Nov. 13	SANTA CLAUS ARRIVES All the Christmas fixings for children. Also a nickelodeon to amuse grown-ups. Christmas is now officially opened. Publ.: Alice Hutton, WI. 7-7000.	JAMES McCREERY	5TH AVE. AT 34TH ST. TOYLAND, 6TH FLOOR
Saturday Nov. 13	CHRISTMAS COMES TO BLOOMINGDALE'S Santa Claus makes his earliest appearance in Bloomingdale history, along with Christmas windows and decor. Thus Bloomingdale cooperates with the Post Office and O.D.T. "shop early campaign." Santa will give away picture books whose pages can later be cut apart and used for Christmas cards. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	LEXINGTON AT 59TH ST. 6TH FLOOR
Beginning Saturday Nov. 13	<div style="border: 1px solid black; padding: 5px;"> <u>OFFICIAL FOOTBALL SCHEDULES OF COLLEGE AND SERVICE TEAMS FOR 1943 (EAST)</u>  <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <del>NOVEMBER 13</del>  <del>COAST GUARD ACADEMY-BROWN at PROVIDENCE</del>  <del>COLUMBIA-NAVY at BAKER FIELD</del>  <del>CORNELL-DARTMOUTH at BOSTON</del>  <del>YALE-PRINCETON at NEW HAVEN</del>   <u>NOVEMBER 20</u>  BROWN-ARMY at WEST POINT </div> <div style="width: 48%;"> <u>NOVEMBER 20 (Continued)</u>  COLGATE-COLUMBIA at BAKER FIELD  DARTMOUTH-PRINCETON at PRINCETON   <u>NOVEMBER 25</u>  BROWN-COLGATE at PROVIDENCE  CORNELL-PENNSYLVANIA at PHILADELPHIA   <u>NOVEMBER 27</u>  ARMY-NAVY at WEST POINT </div> </div> </div>		
Sunday Nov. 14 3:30 P.M.	17TH ANNUAL FRIEND-SHIP REUNION Two speakers will discuss new careers open for women in the post-war world: Dr. Evaline Burns, economist and member of the N.R.P.B.; and Dean Virginia Gildersleeve of Barnard College. Open to members and their friends. Tickets, \$2.00. Press by invitation. For reservations, address Banquet Department, Hotel Pennsylvania, 7th Ave. at 34th St. Contact: Mrs. Minna Hall Carothers, TR. 7-9801.	WOMEN'S PRESS CLUB OF NEW YORK	PENNSYLVANIA HOTEL GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Nov. 14- Nov. 18	OPENING SPRING FASHION WEEK 110 manufacturers gathered under one roof for the convenience of visiting buyers, to display early Spring trends in women's, misses, juniors and children's fashions and sportswear. A larger exhibit than usual because it combines resort and play fashions with out-and-out Spring clothes. Buyers and Press invited. Contact: O. J. Meinhardt, Biltmore Hotel, Los Angeles, California.	ASSOCIATED APPAREL MANUFACTURERS	BILTMORE HOTEL LOS ANGELES, CALIF.
Now Available	MANUAL ON SMALL STORE ACCOUNTING 49 pages of technical and explanatory matter compiled by H. L. Kleinhaus, General Manager, Controllers' Congress of N.R.D.G.A. \$2.50 for non-members; \$1.00 for members, obtained by writing to above address or phoning; PE. 6-2155.	NATIONAL RETAIL DRY GOODS ASSOCIATION	101 WEST 31ST STREET
Now Showing Through Dec. 11	TOYLAND ACTIVITIES "Flash Gordon Headquarters" is the theme of this year's Macy's Christmas show. Admission, 18¢ per child, entitling each youngster to a folder of photographs of all kinds of war paraphernalia that children understand. Lucky prizes and other attractions. No Thanksgiving parade this year. Publicity: Etta Loughran, CH. 4-2000.	R. H. MACY & CO., INC.	HERALD SQUARE TOY DEPT., 5TH FLOOR
Now Installed	SANTA CLAUS IN TOYLAND Uncle Wiggly's Circus is the principle attraction in this year's Toyland. Children admitted for 29¢ or 50¢ for a tour of Christmas headquarters, plus a present and comic book. Publicity: Paul Murphy, TR. 5-8100.	FREDERICK LOESER, BROOKLYN	484 FULTON STREET TOYLAND, 5TH FLOOR
Now Showing Through Nov. 20	WAC RECRUITING DRIVE Lt. Mayd, Chief Recruiting Officer of Brooklyn District, is on hand at Namm's to enlist more members for the W.C. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE, BROOKLYN	452 FULTON STREET STREET FLOOR
Now Showing	ADVANCE SPRING COLLEC- TION OF COATS & SUITS Press and Trade invited. For appointments, contact: PE. 6-2204.	PHILIP MANGONE	500 SEVENTH AVENUE
Now Going On Through Nov. 30	"ARE YOU A DESIGN- ER?" CONTEST To interest youngsters in home sewing, the magazine, "Child Life," Republic Pictures and McCall Patterns are jointly sponsoring a contest, "Are You a Designer?" for children up to 16 years. 12 prizes will be awarded for "best all-purpose costumes with accessories." Judges: Edith Balfour Dunn, McCall's; Frances Blondin, Spool Cotton Co.; Betty Lou Larsen, American Viscose Corp.; Virginia Jewel, Cotton Textile Institute. Stores carrying McCall Patterns may tie in. For entry blank, address: Fashion Department, Child Life Magazine, 1 East 42nd Street, MU. 3-5838.	CHILD LIFE MAGAZINE, REPUBLIC PICTURES, McCALL PATTERN COMPANY	ALL OVER COUNTRY

Monday      FILM PRESENTATION OF      NATIONAL ASSOCIATION      BARBIZON-PLAZA HOTEL  
Nov. 15-      RADIO IN SELLING      OF BROADCASTERS      6TH AVE. AT 58TH ST.  
Nov. 18      The nation's retailers are invited to view a film presentation of how radio  
3:00 P.M.      advertising helps retail selling. A scientific analysis breaks down re-  
tailer reservations against radio as a selling agent. Showings will be  
held in 120 cities. New York, on November 15th to 18th. Admission by  
invitation. Publicity: Mr. Schneider, CI. 7-8300.



WEEK BEGINNING MONDAY, NOVEMBER 15, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 15- Nov. 20	TRADE SHOWINGS OF SPRING MILLINERY COLLECTIONS	ANITA ANDRA ERIK OF PARIS PEG FISCHER HELENE GARNELL HELEN LIEBERT MME. PAULINE FLORENCE REICHMAN	558 MADISON AVENUE 15 EAST 55TH STREET 509 MADISON AVENUE 40 EAST 51ST STREET 19 WEST 57TH STREET 6 EAST 53RD STREET 1 WEST 57TH STREET
<p>Advance collections of Spring millinery fashions will be shown to members of the Trade individually, by appointment, for one week beginning Monday, November 15th. In all cases, admission fee of \$100 entitles manufacturer and one designer to view collection. Copy privileges for two hats included in the \$100 admission fee at Anita Andra, Peg Fischer, Mme. Pauline and Florence Reichman. Additional models, \$50 each. At Helen Liebert, the \$100 covers admission only. An additional minimum purchase of two models at \$50 each is required. At Erik of Paris, admission fee of \$50 includes one model. Additional models, \$50 each. At Helene Garnell, \$100 admission fee includes borrowing up to four models. Other originals may be <u>rented</u> for \$15 each, and <u>purchased</u> for \$50 each. Garnell models may be obtained for copying purposes immediately but may <u>not</u> be released by purchaser before Nov. 20th. For appointments, contact: ANITA ANDRA, PL. 8-1809; ERIK OF PARIS, Miss Spear, PL. 3-6607; PEG FISCHER, Marie Nelson, EL. 5-0460; HELENE GARNELL, Lydia Strate, PL. 3-9017; HELEN LIEBERT, Madeline Irwin, PL. 3-2936; MME. PAULINE, EL. 5-9539; FLORENCE REICHMAN, Mr. Reichman, PL. 8-1525.</p>			
Monday Nov. 15 12:30 P.M. Luncheon	LUNCHEON MEETING  Speaker: Howard Chase, Director, Dept. of Public Services of General Mills. His subject: "Public Relations--A Case History." Luncheon, \$1.65. For reservations, contact: Mrs. Mabel Blake, WI. 7-5648.	ADVERTISING WOMEN OF NEW YORK	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR
Monday Nov. 15 1:00 P.M. Luncheon	MID-WINTER AND EARLY SPRING FUR STYLES Open to public. Luncheon from \$1.85. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.	GERTRUDE MANO (16 W. 57TH ST.)	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 15 1:15 P.M. Post Time	UNITED HUNTS RACE MEET Important annual sporting event. General admission, \$1.50. Contact: Westchester Racing Association, EL. 5-3340.	NATIONAL STEEPLECHASE AND HUNT ASSOCIATION	BELMONT PARK ELMONT, LONG ISLAND



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Monday Nov. 15	CHRISTMAS WINDOWS GO IN Publicity: Jeanne Pierre, CA. 5-2300.	ARNOLD CONSTABLE	5TH AVENUE AT 40TH ST.
Monday Nov. 15- Dec. 18	UNITED NATIONS ART SHOW Macy's is featuring itself as an art gallery with 30 new paintings of which 14 are by foreign artists. This is a pre-selected collection of tomorrow's masterpieces. Publicity: Etta Loughran, CH. 4-2000.	R. H. MACY & CO., INC.	HERALD SQUARE GALLERY, 9TH FLOOR
Monday Nov. 15	PUBLICATION DATE: DECEMBER ISSUE The December issue of "Women's Reporter" will review the Kansas City Market. A recent issue highlighted the St. Louis Market and the forthcoming January issue (publication date, December 15th) will cover Chicago. Contact: Sam Cook Singer, Managing Editor, WI. 7-2790.	WOMEN'S REPORTER	EMPIRE STATE BUILDING 350 FIFTH AVENUE
Monday Nov. 15- Nov. 31	MARINE PAINTINGS BY GEORGE HEUSTON George Heuston, seaman-painter and son of Louise Huston, Director of Educational Service Bureau, American Bemberg Corp., is being given an exhibit of water colors at the Ferargil Galleries. His life, spent as artist and sailor, gives his modern paintings authenticity. Press and public invited. Contact: Ferargil Galleries, PL. 8-1223.	FERARGIL GALLERIES	63 EAST 57TH STREET
Tuesday Nov. 16- Nov. 18	M.F.I. SPRING '44 HAT COLLECTION FOR TRADE The Spring Collection of Millinery Fashion Inspiration will be shown each day from Nov. 16th to 18th privately to individual manufacturers and one designer at \$100 fee for looking and \$50 per model. Advance reports indicate that M.F.I. hats go along with hair styles. No Press preview plans so far. For individual appointments, manufacturers contact: Miss Heller, M.F.I., 33 W. 42nd St., PE. 6-7494.	LILLY DACHE JOHN FREDERICS SALLY VICTOR	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Tuesday Nov. 16- Nov. 30 11:00 A.M.; 3:00 P.M.	LECTURE AND SLIDES OF AMERICAN MINIATURE ROOMS Miniature rooms of Mrs. James Thorne which were shown at San Francisco Fair and Chicago Art Institute are being shown on colored slides through Calobar glasses which make pictures look three-dimensional. Press and public invited. Publicity: Miss Raices, CH. 4-2000.	R. H. MACY & CO., INC.	HERALD SQUARE 9TH FLOOR
Monday Nov. 16 12:15 P.M. Luncheon	ROUND-TABLE INQUIRY ON FABRICS American designers and American fabric manufacturers discuss fashion futures. Designers are Dorothy Cox, Vera Maxwell, Nettie Rosenstein. Fabric men are George Adams, Everfast; Jules Foreman, Foreman; and Sylvan Stroock, S. Stroock. Luncheon, \$1.50. Members may bring one guest. Reservations from: CI. 7-1734.	THE FASHION GROUP, INC. FABRICS DIVISION	MURRAY HILL HOTEL PARK AVE. AT 41ST ST.
Tuesday Nov. 16 1:00 P.M. Luncheon	LUNCHEON SHOWING: SMART SPORTS CLOTHES De luxe fashion sportswear, formerly obtainable only in Paris. Hats by Reine, Inc. Open to public. Luncheon a la carte. Press by invitation. Knize: Viola Shefer, PL. 3-2117. Ritz: Marion Morrison, PL. 3-4600.	KNIZE (20 E. 56TH ST.)	RITZ CARLTON HOTEL OVAL ROOM



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Tuesday Nov. 16 1:30 P.M.	PLAN FOR INCREASED OUTPUT OF CIVILIAN PRODUCTS Members of the Commerce and Industry Association are invited. Also others interested may attend. For reservations, contact: Industrial Bureau, Commerce and Industry Association, RE. 2-5200.	ARTHUR WHITESIDE OF WAR PRODUCTION BOARD	COMMERCE & INDUS. ASSN. 233 BROADWAY
Tuesday Nov. 16- Nov. 17 1:45 & 7:45 P.M.	12TH ANNUAL FORUM The 12th forum of the N. Y. Herald-Tribune, with its afternoon and evening sessions on both days, will present its usual galaxy of distinguished personalities. Among the speakers will be Wendell Willke, Governor Dewey, Sumner Welles, Greer Garson, Paul Robeson, Jacqueline Cochran, Walter Lippman and President Roosevelt. Tickets oversubscribed. Contact: Mrs. Grace Allen Bangs, Forum Committee, PE. 6-4000.	NEW YORK HERALD-TRIBUNE	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Tuesday Nov. 16 2:00- 6:00 P.M.	ROMANTIC PAINTING IN AMERICA A large exhibit, including more than 200 paintings representing the work of 120 artists. Preview by invitation. Opens to public, Nov. 17-Feb. 6th. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET 2ND FLOOR
Wednesday Nov. 17 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Pre-holiday fashions including dressy and lounging clothes. Open to public. Luncheon a la carte. Arnold Constable Publicity: Jeanne Pierre, CA. 5-2300. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Nov. 17 4:30 P.M.	HAIR FASHION PREVIEW A new Cold Ray masterpiece which means a new swing in hair fashions and silhouette will be illustrated by Guro, maestro of the coiffure. Fashion and Beauty Press invited. Contact: Bernord Az Guro, WI. 2-1692.	BERNORD AZ GURO	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Wednesday Nov. 17- Nov. 19	SPRING FASHION WEEK This event follows the Associated Apparel Manufacturers. 115 salesmen will show about 400 lines from both Eastern and Western manufacturers of women's and children's dresses, coats, suits, sportswear, accessories, infants' wear, etc. Also millinery. Contact: Bob de Grilla at above address.	PACIFIC COAST TRAVELERS	BILTMORE HOTEL LOS ANGELES, CALIF.
Thursday Nov. 18 10:00 A.M. On.....	ANNUAL MEETING Discussion of the applied research work of the Textile Research Institute; also the effect of research in wartime on the status of industry in the post-war era. Dr. Hugh S. Taylor of Princeton University will address luncheon session. Open to all interested in textile research. No charge except for luncheon, which is \$2.50. For reservations, contact: Textile Research Institute, 10 East 40th Street, LE. 2-2196.	TEXTILE RESEARCH INSTITUTE	ROOSEVELT HOTEL MADISON AVE. AT 45TH ST.
Thursday Nov. 18 12:15 P.M. Luncheon	NEWS EDITOR SPEAKS TO PUBLICISTS At the weekly luncheon club, Arthur Robb, Editor of "Editor and Publisher" will tell the Club "What The Editor Thinks of The Publicity Man and How He Can Be Made to Think Better of Him." Open to members and friends. Luncheon, \$1.50. Reservations from Uriel Davis, CI. 7-6161.	PUBLICITY CLUB OF NEW YORK	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR



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Thursday Nov. 18 1:00 P.M. Luncheon	"YOUR DAY" LUNCHEON The American Women's Hospitals Reserve Corps; Civilian Defense Volunteer Organization; A.W.V.S.; American Red Cross and Navy League, are joining to present "Your Day" in evidence of what women are doing in the war effort today. Open to public. Luncheon, \$2. Publ.: Alma Zaiss, PL. 3-1740.	5 VOLUNTEER WOMEN'S SERVICES	PLAZA HOTEL PERSIAN ROOM
Friday Nov. 19 12:30 P.M. Luncheon	ANNUAL MEETING PLUS READY-TO-WEAR TALK Election of officers and members of the Board of Governors and other business will be transacted. Thereafter, a brief talk by Jessica Daves, Managing Editor, Vogue, on: "We Are Changing Our Looks." Colored slides of clothes from Harper's Bazaar and Vogue. Members may bring one guest. Luncheon, \$1.75. For reservations, CI. 7-1734.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 41ST ST.
Saturday Nov. 20 10:30 A.M.	"CALLING ALL GIRLS" FASHION SHOW An all-family affair, mothers, fathers and daughters invited to see teenage girls' fashions and to hear Jackie Kelk "Homer" of the Henry Aldrich program as guest star. Betty Green, Parents' Magazine will M.C. entertainment and fashion presentation. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE, BROOKLYN	452 FULTON STREET 2ND FLOOR
Saturday Nov. 20 3:00 P.M.	DRAMATIC RECITAL "THE CHILDREN OF OUR ALLIES" Saturday afternoon shoppers at Wanamaker's will be entertained dramatically by Miss Marjorie Palmer, teacher and author. Her subject, "The Children of Our Allies", will be presented with music. <del>Public welcome.</del> Publicity: Frances Patten, ST. 9-4700.	JOHN WANAMAKER	B'WAY AT 9TH STREET 2ND FLOOR
Saturday Nov. 20 8:00 P.M.	ANNUAL DINNER- DANCE Dinner, dancing and professional entertainment by stage, screen and radio stars. Proceeds to Red Cross and National War Fund. <del>Chairman, Dan Epstein.</del> Open to Millinery Trade. Tickets, \$8 a piece. Contact: Mr. I. J. Wittenberg, CI. 7-2874.	ASSOCIATED MILLINERY MEN, INC.	ASTOR HOTEL B'WAY AT 45TH STREET
Monday Nov. 22- Nov. 28 10:00 A.M.- 11:00 P.M.	20TH ANNIVERSARY EXPOSITION Exhibit and demonstration of women in industry, women on home front, women at war and problems of post-war world, dramatized and portrayed in posters and pantomime. Admission, 83¢. Publicity: Betty Stone, Women's International Committee, PL. 3-4739 or 4770.	WOMEN'S INTERNAT'L EX- POSITION OF ARTS & INDUS.	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Monday Nov. 22 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW A collection of original models in day-time and evening dresses with hats by Margit Roth. Some for now, others for resort, with early Spring hints. Open to public. Luncheon from \$1.85. Press by invitation. Fashion Show Publicity: Mary Alice Rice, PL. 3-4500.	ALICE OROVAN (23 E. 67TH ST.)	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 22 2:30 P.M.	OPENING OF SARA DELANO ROOSEVELT CENTER The Sara Delano Roosevelt Memorial House, former home of President Roosevelt and his mother, acquired in 1942 by Hunter College, will be	HUNTER COLLEGE	47-49 EAST 65TH ST.

(Continued on following page)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
(Continued from preceding page)			
dedicated on November 22nd as a center for student inter-faith activities. 1500 guests have been invited to opening tea at which Mrs. Eleanor Roosevelt will be present. Contact: Journalism Dept., Hunter, RH. 4-1900.			
Monday Nov. 22 7:30 P.M.	SARA PENNOYER LECTURES IN AD COURSE Mrs. Pennoyer, V. P. and Promotion Director of Bonwit Teller will talk on retail advertising copy on November 22nd. On February 14th, Miss Mary Merrill, display manager, Bergdorf Goodman, will discuss window display. Open to those taking course. Publicity: Mary Johnson, CI. 5-4400.	ADVERTISING WOMEN OF NEW YORK	N. Y. TIMES BUILDING 229 W. 43RD ST., 12 FL.
Monday Nov. 22- Apr. 8 8:00 P.M.	OPENING NIGHT DIAMOND JUBILEE The gala Opening Night performance of the Metropolitan Opera season will be Moussorgsky's "Boris Goudunoff" with Ezio Pinza in title role. Conducted by George Szell. This season, the 60th, will cover 20 weeks and will include 10 revivals. Publicity: Constance Hope, PL; 3-3390.	METROPOLITAN OPERA CO.	METROPOLITAN OPERA HOUSE B'WAY AT 39TH STREET
Tuesday Nov. 23 1:00 P.M. Luncheon	DRESSY AFTER-DARK HOLIDAY FASHION SHOW A gay assortment of fashions for gala holiday events, displayed with the usual showmanship and of course superb furs of Russeks Fifth Avenue. Open to public. Luncheon, \$2. Press by invitation. Russeks Publ.: Beatrice Castle, WI. 7-1900. Plaza Publ.: Alma Zaiss, PL. 3-1740.	RUSSEKS FIFTH AVENUE (390 FIFTH AVENUE)	PLAZA HOTEL PERSIAN ROOM
Tuesday Nov. 23 1:00 P.M. Luncheon	<del>HOLIDAY FASHIONS</del> <del>AT LUNCHEON SHOWING</del> Open to public. Luncheon a la carte. Press by invitation. Cesar Publicity: Leonard MacBain, BO. 3-3490. Ritz: Marion Morrison, PL. 3-4600.	HOUSE OF CESAR (30 E. 54TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 23 2:00- 10:00 P.M.	PREVIEW: EXHIBIT OF J.P. MORGAN'S PAINTINGS 42 paintings from the famous J. P. Morgan collection, featuring works by Rembrandt, Reuben, Goya, Van Dyck, Gainsborough, Sir Joshua Reynolds and others. Tickets for premiere benefit on Nov. 23rd, \$5.50. Open to public daily thereafter to Dec. 11th, 9:30 A.M. to 5:30 P.M. at 55¢. Publicity: Beryl Barrowman, RE. 4-7179 or Helen Havenor, CH. 3-3623.	CITIZEN'S COMMITTEE FOR ARMY AND NAVY	KNOEDLER ART GALLERY 14 EAST 57TH STREET
Nov. 24	NO LUNCHEON FASHION SHOW AT WALDORF ASTORIA DURING THANKSGIVING WEEK.		
Thursday Nov. 25	THANKSGIVING DAY By Presidential Proclamation.		
R Friday Nov. 26	SANTA CLAUS ARRIVES IN HERALD SQUARE Special activities planned for 5th floor Toy Department will be announced in early issue of FASHION CALENDAR. Emphasis will be placed on early Christmas shopping. Publicity: Miss Raices, CH. 4-2000.	R. H. MACY & CO., INC.	HERALD SQUARE 6TH & 5TH FLOOR



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Friday Nov. 26	SANTA CLAUS COMES TO TOYLAND Wanamaker will officially open Toyland, where Santa Claus takes up residence for the Christmas season. Special events will take place in the Auditorium and on the second floor of the store. All welcome. Publicity: Frances Patten, ST. 9-4700.	JOHN WANAMAKER	B'WAY AT 9TH STREET AUDITORIUM & 2ND FLOOR
Friday Nov. 26	McCREERY CLOWNS MAKE DEBUT Officially ushering in Christmas with a laugh, the famous McCreery clowns will present gifts and amuse children. Publ.: Alice Hutton, WI. 7-7000.	JAMES McCREERY	BIG TOP RESTAURANT 2ND FLOOR
Sunday Nov. 28 7:30 P.M.	ANNUAL DENVER DINNER Radio and screen stars will entertain. An imposing committee has been formed. Chairman is Samuel Friedlander. Tickets, \$50 a couple, obtainable from Mrs. Zelda Goldman, Committee Headquarters, 1457 B'way, WI. 7-0795.	N.Y. COMM., NAT'L HOME, JEWISH CHILDREN AT DENVER	WALDORF ASTORIA HOTEL GRAND BALLROOM
Monday Nov. 29 5:00 P.M. Cocktails, 5:45 P.M. Show	PRESS PARTY: "SIGNS OF THE FUTURE PARADE" A gala cocktail party and zodiacal show, to introduce the "Slip of Tomorrow" a fabric and fashion innovation by America's largest manufacturers of woven lingerie. Entertainment feature: individual readings by Karma, astrologer. Press by invitation. Publ.: Betsy Anne Schellhase, MU. 4-5720.	THE BARBIZON CORPORATION	148 MADISON AVENUE (AT 32ND ST.) FLOOR 12A
Monday Nov. 29	SPRING MARKET WEEK More details later. Contact: Corset & Bra Association, GR. 5-0880.	CORSET & BRASSIERE ASSOCIATION OF AMERICA	CORSET & BRASSIERE MARKET
Tuesday Nov. 30 1:00 P.M. Luncheon	EXCLUSIVE EVENING GOWNS, JEWELS AND HAIR-DO'S Open to public. Luncheon a la carte. Press by invitation. Saks Publicity: Eleanor Lambert, PL. 5-8580. Ritz <del>Carlton</del> Publicity: Marion Morrison, PL. 3-4600.	SAKS FIFTH AVENUE (611 FIFTH AVENUE)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Dec. 1 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Mrs. Pleasants Pennington will present Chez Rosette fashions for the gala holidays ahead. Open to public. Luncheon a la carte. Press by invitation. Chez Rosette Publicity: Mrs. Pleasants Pennington, PL. 8-2460. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	CHEZ ROSETTE (10 EAST 56TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Dec. 1 4:00- 7:00 P.M.	PRESS COCKTAIL PARTY Beauty and Fashion Editors are invited to attend a cocktail party for Tangee Lipstick. It will be shown as a cosmetic coordinated with fashion. Press by invitation. Publicity: Laura Benham, WI. 2-3000.	TANGEE LIPSTICK	WALDORF ASTORIA LE PERROQUET SUITE
Saturday Dec. 4 7:30 P.M.	ANNUAL GROSVENOR DEBUTANTE BALL Social register girls will make joint debuts at this occasion. A war tone will be added when 100 men of the Armed Forces come as invited guests of the committee. Debutantes to wear white. Admission by invitation only. Co-chairman, Mrs. Lowell Wadmond. Publicity: Marion Morrison, PL. 3-4600.	GROSVENOR NEIGHBORHOOD HOUSE	RITZ CARLTON HOTEL OVAL RM., CRYSTAL BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 6- Dec. 11 2:00- 11:00 P.M.	CHEMICAL INDUSTRIES SHOW 19th Exposition of Chemical Industries is open for one week, 2 to 10 P.M. on Monday; 11 A.M. to 6 P.M. on Saturday; and 11 A.M. to 10 P.M. the other four days. Admission limited to men in the industry and those invited. Of special interest this year due to wartime uses of chemicals. Publicity: Miss Berdick, WI. 2-8234.	EXPOSITION OF CHEMICAL INDUSTRIES	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Tuesday Dec. 7 1:00 P.M. Luncheon	LUNCHEON REVUE: NEW HAT FASHIONS Sure to be attended by Erik's exclusive society clientele. Open to public. Luncheon a la carte. Press by invitation. Erik Publicity: Elizabeth Maher, EL. 5-4248. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	ERIK OF PARIS (15 E. 53RD STREET)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Dec. 8- Dec. 10 10:00 A.M. On.....	2ND WAR CONGRESS OF AMERICAN INDUSTRY Theme of 1943 meeting: "Production For Victory and Post-War Jobs". Speakers will include WPB chairman, Donald M. Nelson; ODT chairman, Joseph E. Eastman; and Tom Girdler, President, Republic Steel Corp. Open to industrialists. Contact: NAM, 14 East 49th St., CI. 5-6600.	THE NATIONAL ASSOCIA- TION OF MANUFACTURERS	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Wednesday Dec. 8	NEW ART EXHIBIT: GEORGE BLUMENTHAL COLLECTION More than 200 examples of the arts of the Middle Ages and the Renaissance bequeathed to the Museum by its late president. Open to public. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND STREET GALLERY D 6
Friday Dec. 10	ODT DEADLINE ON CHRISTMAS SHIPMENTS At the request of the O.D.T., the Railway Express Agency has inaugurated a campaign to make December 10th the deadline for Christmas shipments this year. Millions of leaflets and special holiday address labels will be distributed to promote this early closing date. Retail stores and other firms are urged to cooperate by redistributing such literature to their customers.	ODT AND RAILWAY EXPRESS	
Tuesday Dec. 14 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Zachary Bogart's Cotton Shop will be a fashion exhibitor at the regular Tuesday luncheon showing at the Ritz. Open to public. Luncheon a la carte. Press by invitation. Cotton Shop Publicity: Rosemary Sheehan, CO. 5-3147. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	THE COTTON SHOP (543 MADISON AVENUE)	RITZ CARLTON HOTEL OVAL ROOM

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#### DATES AHEAD

Nov. 25	THANKSGIVING DAY	(Thurs.)
Dec. 22	1ST DAY OF WINTER	(Wed. )
Dec. 25	CHRISTMAS DAY	(Sat. )
Dec. 31	NEW YEAR'S EVE	(Fri. )

#### RED LETTER WEEKS

Nov. 14-20	BOOK WEEK
Nov. 22-12/25	CHRISTMAS SEAL CAMPAIGN
Dec. 8-15	NAT'L BILL OF RIGHTS WEEK



MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Saturday...1ST PUBLIC SHOWING: "BATTLE OF RUSSIA" (Movie) GLOBE THEATRE, 1555 BROADWAY  
Nov. 13 Exciting all-documentary films of Russia's struggle. Released by acclaim by the U.S. Government through 20th Century Fox. J. Sawyer, CI. 6-0950.
- Monday.....PREMIERE: "THE INNOCENT VOYAGE" BELASCO THEATRE, 115 WEST 44TH STREET  
Nov. 15 This is the Theatre Guild's forthcoming production with Herbert Berghof. Directed by Erwin Piscator. Costumes by Aline Bernstein. Settings by Stewart Chaney. Publicity: Alfred Tamarin, CO. 5-0024.
- Monday.....PAGEANT OPENS NATIONAL WAR FUND DRIVE, MADISON SQUARE GARDEN, 8TH AT 50TH  
Nov. 15 For its mass-canvass drive, the National War Fund presents "A Tribute to 8:15 P.M. Gallantry" pageant, written by Ben Hecht and produced by Leonidoff. Archbishop Spellman, Mayor LaGuardia and others will speak. Open to National War Fund workers and all connected with war fund. Publ.: Mr. Lown, BO. 9-7500. Tickets, necessary for admission, from Beatrice Bailey, BO. 9-7500.
- Tuesday....PREMIERE: "LADY BEHAVE" CORT THEATRE, 138 WEST 48TH STREET  
Nov. 16 A society comedy with Pert Kelton, Carol Stone and others. Play moves after one week to another theatre. Costumes supervised by Bianca Stroock. Publicity: Nat Dorfman, ME. 3-0858.
- Tuesday....ANNUAL "NIGHT OF STARS" MADISON SQUARE GARDEN, 8TH AVE. AT 50TH STREET  
Nov. 16 Annual United Jewish Appeal production. Tickets, \$1.10 to \$16.50 from U.J.A., Room 1114, 41 E. 42nd St., NYC. Contact: Publ. Director, MU.2-3320.
- Wednesday..PREMIERE: "CONNECTICUT YANKEE" MARTIN BECK THEATRE, 302 W. 45TH STREET  
Nov. 17 A Richard Rodgers musical comedy with Dick Foran for leading man. Leading woman is Vivienne Segal, with a cast of eight or ten. Costumes by Nat Carson and Eaves Costume Co. Publicity: Ben Kornzweig, BR. 9-6048.
- Wednesday..PREMIERE: "FLESH AND FANTASY" (Movie) CRITERION THEATRE, 1514 BROADWAY  
Nov. 17 All-star Universal-Duvivier movie with Charles Boyer, Barbara Stanwyck, Betty Field, Edward G. Robinson, Robert Benchley. An escape picture. Costumes by Vera West. Publicity: Al Horwits, CI. 7-7100.
- Wednesday..PREMIERE: "GUADALCANAL DIARY" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH ST.  
Nov. 17 20th Century Fox war picture with Preston Foster, Lloyd Nolan, William Bendix. Publicity: Jeannette Sawyer, CI. 6-0950.
- Saturday...PREMIERE: "WINGED VICTORY" AIR FORCES SHOW, 44TH STREET THEATRE, W. 44TH ST.  
Nov. 20 This is the new play which Moss Hart has written for production by the Air Forces with an all Air Corps cast plus several women actresses. Costumes by Sergeant Shoup. Publicity: Pvt. Bill Doll, CI. 6-5354.
- Monday.....OPENING NIGHT GALA METROPOLITAN OPERA CO. METROPOLITAN OPERA HOUSE  
Nov. 22- DIAMOND JUBILEE B'WAY AT 39TH STREET  
Apr. 8 Opening Night at the Met will be Moussorgsky's "Boris Godunoff" with Ezio Pinza in title role. Conducted by George Szell. This season, the 60th, covers 20 weeks, presenting 10 revivals. Publ.: Constance Hope, PL. 3-3390.
- Tuesday... PREMIERE: "1944 ICE FOLLIES" MADISON SQUARE GARDEN, 8TH AVE. AT 50  
Nov. 23 Annual benefit for Musicians Emergency Fund under direction of Mrs. Paul Garrett and a committee of society women opens 1944 Ice Follies. Tickets from Burden Littell Bureau at Bonwit Teller. Publicity: Miss Jenkins, CO. 5-6800.
- Tuesday....PREMIERE: "CRY HAVOC" (Movie) ASTOR THEATRE, B'WAY AT 44TH STREET  
Nov. 23 MGM's all-star war nurses picture with Margaret Sullavan, Joan Blondell and Ann Sothorn. Costumes by Irene. Publicity: Lou Smith, BR. 9-7800.
- Wednesday..PREMIERE: "GET AWAY OLD MAN" CORT THEATRE, 138 W. 48TH STREET  
Nov. 24 Saroyan's new play with Joyce Mathews, Hilda Vaughn, Glen Anders, Richard Widmark and others. Produced by George Abbott. Costumes by Miles White. Publicity: Phylis Perlman and Marian Byram, CI. 5-5820.